

Solutions by Sector:

Media and Advertising

In the fast-moving world of media, reputation is everything and simple mistakes could be seriously damaging to your professional integrity and your pocket. If your business provides marketing, advertising, market research, or consultancy services, you will be expected to provide a quality service that protects your client's brand, as well as your own.

Robison & Co are experts in providing well thought out, competitive insurance solutions for media and advertising businesses. Our experienced brokers will help you recognise the risks and tailor an insurance package that will respond to situations such as breach of contract, copyright infringement and other civil liabilities.

As your business and exposure to risk evolves we will review your cover so that it continues to provide you with complete peace of mind.

Here's 8 Reasons to Talk to Robison & Co...

1

We're specialists in providing insurance solutions for media and advertising companies:

we understand your needs, know the questions to ask to ensure your business is adequately protected, and can help you avoid common areas of risk.

2

We are particularly experienced in providing insurance solutions to the Digital Media, Public Relations, Advertising and Marketing sectors.

3

We only offer bespoke, boutique insurance solutions: reflecting your evolving business needs and minimising current future risk.

4

Bespoke doesn't have to mean expensive: our tailored approach to insurance means you will no longer pay for cover you don't need.

5

We're on your side:

we're easy to work with, customer-focused and have the best interests of your business at heart.

6

Guided, individual claims management:

nobody wants to make a claim, but should the worst happen, we'll help you to keep things simple.

7

We'll provide industry-specific resources which offer guidance relevant to your business:

Health & Safety, compliance, workplace policies, employee wellbeing.

8

We'll access a wide range of industry-specific insurance partners to find your best fit:

our extensive panel of mainstream and niche insurance partners give us the flexibility to find policies that most effectively minimise your risk.

Contact us today to find out how we can help protect your business



01730 265500



commercialclients@robison.co.uk

The Robison Difference: Challenging Convention. Keeping Insurance Simple

INSURANCE BROKERS


Robison
Challenging Convention

Every business needs insurance, but policies saturated with small-print can be a minefield to navigate.

This is why selecting the right broker to act on your behalf is essential to minimising your risk and protecting what you have built.

You need trusted, intelligent advisors who understand your sector and can provide professional, perceptive guidance in straightforward, easy to understand terms. You need people who make the process of buying insurance simple, whilst providing peace of mind that you, your business and your people are adequately protected.

What's more, as your business evolves, you need your insurance cover to evolve with you. Policies which offered satisfactory protection in the past may now leave you exposed, creating areas of risk which could easily be avoided by talking to our highly-trained experts.

Established in 1982, we are an independent, owner-managed business, with a focus on exceeding customer expectation and engendering trust. Our reputation has been built on providing bespoke advice and exceptional service which delivers comprehensive coverage, value for money, and customer confidence.

Not only will we identify the right coverage for your operational requirements, but should you need to make a claim, we will guide you through the process and keep your interests paramount at all times.

In short, we make insurance simple.

Why not let us concentrate on minimising your risk, so you can concentrate on running your business?

Contact Us Today

T: 01730 265500

E: commercialclients@robison.co.uk